

Communiqué de presse Campus France

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INFLUENCE OF FRENCH HIGHER EDUCATION: A RECORD DELEGATION OF NEARLY 1,000 REPRESENTATIVES AT THE EUROPEAN EAIE FAIR IN TOULOUSE



On September 17–20, 2024, Toulouse hosts the annual conference of the European Association for International Education (EAIE), Europe's largest fair dedicated to the internationalization of higher education. The French delegation includes a record number of 980 institutional representatives. Campus France is bringing together more than sixty universities and schools at the French Pavilion to exchange ideas, initiate and strengthen their international collaborations. In the run-up to the conference, the national agency organized a first-of-its-kind Africa-France Day.

After a 15-year absence from French soil, the [EAIE conference](#), the leading annual gathering of higher education professionals in Europe, is back in France, in Toulouse, on September 17–20, 2024. Nearly **1,000 representatives of French higher education institutions** — a record number— are present to meet their partners and counterparts from all over the world. Nearly **600 of them, from some sixty institutions, are brought together by Campus France at the France Pavilion (stand A27)** to showcase the strengths of the French higher education offer under the banner of the "**Rendez-vous en France, Skills and Friends for Life**" communication campaign. An area dedicated to promoting the **Welcome to France Label** and the **Erasmus+ France** agency is also planned.

In 2023–2024, **430,466** foreign students were enrolled in French higher education, representing an increase of **4.5%** from the previous year (MESR/SIES figures – See our [press release on figures for the start of the 2024 academic year](#)).

Africa-France seminar: cooperation with Africa at the heart of French strategy

As a prelude to the opening of the EAIE fair, Campus France, with the support of the French Ministry of Europe and Foreign Affairs, organized a day dedicated to strengthening cooperation between Africa and France. The seminar, which brought together 200 representatives from over 60 institutions from **18 African countries**, focused on **the internationalization strategy of African institutions, funding including that offered by the Erasmus+ agency, scientific Francophonie, and the development of research projects**. This meeting is part of France's commitment to support African higher education.

Other workshops and seminars are also planned in parallel with the EAIE, at the initiative of Campus France. Among them, a meeting with **Brazil**, as part of the France-Brazil crossover season, and a workshop with **Egypt**, in preparation for future meetings on university cooperation and research. Finally, a seminar will be organized with the **Netherlands**, in connection with the two countries' joint roadmap. These initiatives aim to strengthen international collaboration in higher education and research.

Big 5 Memorandum of Understanding: a global commitment to higher education

The EAIE fair is also marked by the signing of a memorandum of understanding between the world's five leading agencies promoting higher education: British Council (UK), Campus France, DAAD (Germany), IIE (USA), and Nuffic (Netherlands). This partnership aims to extend cooperation among institutions so as to strengthen and share knowledge in the field of higher education and research. Four key themes will be addressed: **science diplomacy, managing higher education in the context of crisis, climate change and sustainable development goals, as well as short-term exchanges, including remote ones**.

The Pink City and its region, more attractive than ever: more than 36,000 foreign students

Toulouse, France's fourth largest city, continues to attract a growing number of international students. In 2023-2024, the metropolis welcomed **18,100 foreign students**, representing 16% of the total student community. This figure has risen by 18% in five years, in line with the national increase of 17% over the same period. Of these students, **67% are enrolled in university**, 11% in engineering schools, and 11% in business schools. The most represented nationalities are **Morocco, Spain, Algeria, Italy, and Tunisia**.

The Occitanie region, meanwhile, ranks as the **third-largest host region** in France with **36,740 foreign students** enrolled in 2023-2024, representing 9% of the national total. **15%** of students enrolled in the region are international, and of these **72% attend university**. The main nationalities present are **Moroccan, Algerian, Spanish, Chinese, and Italian**. In terms

of geographical regions, 29% come from Europe, 28% from North Africa and the Middle East, 24% from Sub-Saharan Africa, 10% from Asia-Oceania, and 9% from the Americas.

Campus France

The Campus France agency strengthens the appeal of French higher education by promoting it to international students. It's also responsible for managing French and foreign government scholarship recipients, providing support to students and researchers on exchange programs, organizing the France Alumni network and analyzing student mobility in France and around the world. In France, the agency coordinates the Campus France Forum (372 institutions). It relies on its 275 Campus France offices worldwide, operating under the authority of French embassies in 134 different countries.



Contact presse

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The banner features a dark blue background with a large red diamond shape in the center. On the right side, there are three white circular icons: a bell (notifications), a clipboard with a checkmark (tasks or documents), and an information symbol (i).

APPENDICES

APPENDIX 1: LIST OF INSTITUTIONS EXHIBITING AT THE FRENCH PAVILION (A27)

Pavilion Hours (33) Wednesday (W), Thursday (T)	Networking Formula - no fixed time (33) Or with own stand #
Universities (8) <ol style="list-style-type: none"> 1. University of Caen Normandie (T) 2. Belfort-Montbéliard University of Technology (W) 3. Compiègne University of Technology (W) 4. University of Franche-Comté (T) 5. Paris-East Créteil University (W) 6. University of Reims Champagne-Ardenne (T) 7. University of Rouen Normandy (W) 8. Sorbonne Paris Nord University (T) 	Universities (10) <ol style="list-style-type: none"> 1. Aix-Marseille University (AMU) 2. University of Western Brittany 3. University of Cergy 4. University of Corsica 5. University of Upper Alsace 6. University of Reunion Island 7. University of Strasbourg 8. Gustave Eiffel University 9. Le Havre University Normand 10. Paris 1 Panthéon-Sorbonne University 11. Paris-Saclay University 12. Sorbonne Nouvelle University
Management Schools (16) <ol style="list-style-type: none"> 9. Audencia Business School (T) 10. EDC PARIS BUSINESS SCHOOL (W) 11. EDHEC Business School (T) 12. EM Normandie Business School (T) 13. EMLV - Léonard de Vinci Business School Paris (W) 14. ESCE (W) 15. ESCP Business School (W) 16. ESSCA School of Management (W & T) 17. HEIP Graduate School of International and Political Studies (T) 18. ICN Business School (W) 19. IESEG School of Management (W & T) 20. INSEEC Grande Ecole (T) 21. NEOMA Business School (T) 22. Paris School of Business (T) 23. SKEMA BUSINESS SCHOOL (T) 24. South Champagne Business School (W) 	Management Schools (8) <ol style="list-style-type: none"> 13. Burgundy School of Business 14. EM Lyon Business School 15. ESSEC Business School 16. EXCELIUM (W) 17. HEC Paris 18. IPAG Business School 19. KEDGE Business School 20. RENNES SCHOOL OF BUSINESS
Engineering Schools (5) <ol style="list-style-type: none"> 25. CESI School of Engineering (W) 26. ECE School of Engineering (W) 27. ENSTA Bretagne (W) 28. ESA - Ecole supérieure des agricultures (T) 29. INSA Group (W) 	Engineering Schools (4) <ol style="list-style-type: none"> 21. Centrale Nantes 22. Ecole nationale supérieure maritime 23. ENSTA Paris (IPP #A48) 24. ESTACA Engineering School
Specialized Schools and Institutions (3) <ol style="list-style-type: none"> 30. Brassart School - Mopa (GEDH) (T) 31. Catholic Institute of Toulouse (W) 32. ISIT Paris (T) 	Specialized Schools and Institutions (7) <ol style="list-style-type: none"> 25. CAVILAM - Alliance Française 26. French civilization courses at the Sorbonne 27. FERRANDI Paris 28. Lille Catholic Institute 29. Institut Lyfe Management in Hospitality & Culinary Arts 30. ISCOM - Higher Institute for Communications, Marketing and Advertising 31. VATEL Hotel & Tourism Business School
Partners (1) <ol style="list-style-type: none"> 33. Erasmus + France Agency 	Partners (1) <ol style="list-style-type: none"> 32. ADIUT - French IUT Network
	Major Institutions (1) <ol style="list-style-type: none"> 33. Cnam-Enjmin